





2022 BEER ENTRY FORMS & INSTRUCTIONS

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ENTRY DEADLINE: OCTOBER 14TH, 2022

FOR ENTRIES FROM OUTSIDE THE U.S.:

IF YOU DO NOT CURRENTLY WORK WITH A U S IMPORTER, YOU MUST CONTACT OUR IMPORT PARTNER, PARK STREET IMPORTS, BY SEPTEMBER 30TH, FOR ASSISTANCE WITH U.S. CUSTOMS PROCESSING FOR INSTRUCTIONS AND CONTACT INFORMATION, PLEASE SEE [PAGE 7](#)



THANK YOU FOR YOUR INTEREST in this year's Tasting Alliance World Beer Competition! This document includes all the forms and instructions you will need to submit your beer.

The entry forms can be completed using your computer.

If you have any questions, please call the Competition office at +1(415)345-9000, or send a email to maddie@thetastingalliance.com.

ELIGIBILITY AND CONDITIONS

1. Any commercial beer produced by a professional brewery may be entered.
2. There is no limit to the number of beer entered. However, no beer may be entered in more than one class category.
3. The Competition reserves the right to photograph any entry and reproduce it in catalogs, posters, publications, or on our website, and in publicity issued by the Competition.
4. The Competition reserves the right to use any unopened sample bottles that do not advance to sweepstakes in promotional giveaways on its websites and social media channels

JUDGING CRITERIA

Awards will be made on a merit basis. The judges will not grant an award when, in their opinion, an entry is not worthy of an award.

Each entry will, within reason and at the discretion of the Director of Judging and Managing Director, be evaluated within a peer group of similar products. However, the Directors reserve the right to arrange categories as they see fit in light of the number of entries.

**ALL ENTRY FORMS, FEES, AND SAMPLES
MUST BE RECEIVED BY OCTOBER 28TH 2022**

AWARDS AND RESULTS

Winners will be notified by e-mail during the week following the Competition.

TASTING COMPETITION

All winners of Bronze, Silver, Gold, and Double Gold medals will receive printed award certificates.

A list of all 2022 Gold and Double Gold medal recipients, as well as recipients of all Best of Class and Best in Show premium awards will be published in the March 2022 issue of The Tasting Panel Magazine.

All winners will be listed on the Competition's website in **December**.

WE CAN HELP

Throughout every step of the Competition, we want to help you succeed. We'll answer any question you may have during the application process. Once you win a medal, we offer a wealth of tools and resources to help you turn your success into marketing gold:

- All Gold, Double Gold, and Premium Award winners will be listed in the March 2023 issue of The Tasting Panel Magazine, which reaches over 90,000 beverage-trade decision makers.
- Bottle stickers are available for purchase to help increase visibility and distinguish winning products on store shelves.
- High-quality, high-resolution medallion imagery is available for licensed use in winners' online, print and POS materials.
- Developed exclusively for The Tasting Alliance Competitions' winners, a complimentary marketing toolkit will provide ideas, tips and strategies for promoting your award to increase visibility and maximize sales.
- New for 2022, we launched a consumer-focused website highlighting medal winners and guiding visitors to a wealth of content from those brands, including lists, recipes, distillery features, and links to purchase powered by Reserve Bar. All medal winners will be eligible for marketing on our new website, regardless of type of medal won.



DARK BEER

900. American Style Brown Ale
902. Belgian Style
904. English Style Brown Ale
906. Mild
908. Strong
910. Altbier

FLAVORED BEER

912. Chocolate/Coffee
914. Honey/Maple
916. Fruit
918. Flavored Sour Beer
920. Flavored Stout

IPA

922. Imperial/Double
924. Session
926. American Style
928. English Style
930. Specialty
932. Black

LAGER

934. Dark
936. Strong
938. Light
940. Pilsener

PALE BEER

942. Amber
944. Belgian Style Blonde
946. Belgian Style Strong
948. Belgian Style Ale
950. Cream Ales
952. Golden Ales
954. English Style Pale Ale
956. American Style Pale Ale

SOUR & WILD BEER

958. Sour Ale
960. Framboise
962. Berliner Weisse

STOUT & PORTER

964. Imperial Stout
966. Porter
968. Stout
970. Milk Stout
972. Sweet Stout
974. Oatmeal Stout

WHEAT BEER

976. Dark
978. Strong
980. American Style Wheat Beer
982. Bavarian Style Hefeweiss

NON-ALCOHOLIC

984. Dark
986. Flavored
988. Wheat Beer
990. Lager
992. Pale
994. IPA
996. Sour & Wild
998. Stout & Porter



2022 THE TASTING ALLIANCE WORLD BEER COMPETITION

DEADLINE FOR ENTRY OCTOBER 14TH

PLEASE PRINT CLEARLY

COMPANY NAME

NAME

WEBSITE

TITLE

EMAIL

ADDRESS

CITY

STATE

COUNTRY

TELEPHONE

SIGNATURE

REQUIRED INFORMATION FOR ALL FOREIGN ENTRIES:

All spirits shipped from outside the U.S. require import documents that must be obtained from your own importer or through our import partner, Park Street Imports. IF YOU ARE NOT USING YOUR OWN IMPORTER, YOU MUST CONTACT THE COMPETITION TEAM AT PARK STREET TO OBTAIN THE IMPORT DOCUMENTS REQUIRED FOR YOUR ENTRIES TO CLEAR U.S. CUSTOMS. *THERE IS A \$50 CHARGE PER ENTRANT TO COVER PARK STREET PROCESSING FEES

TELEPHONE: +1 (305) 400-8324
E-MAIL: competitions@parkstreet.com

It is your responsibility to contact Park Street to request these documents.
 CHECK HERE IF YOU REQUIRE IMPORT ASSISTANCE

NAME OF U.S. IMPORTER

CITY

STATE

SEND ENTRY FORM TO:
E-MAIL: maddee@thetastingalliance.com

SHIP REQUIRED AMOUNT OF BEER:
THE TASTING ALLIANCE BEER COMPETITION
PIER 50, SHED A
SAN FRANCISCO, CA 94158
PHONE: +1 415-345-9000

2022 BEER FEES

ENTRIES **x \$200** TOTAL ENTRY FEES

\$50 PARK STREET FEE **+ ENTRY FEES** TOTAL FEES
*IF APPLICABLE

METHOD OF PAYMENT **PROMO CODE**

CHECK WIRE CREDIT

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

EMAIL

ZIP CODE

SECURITY CODE

SIGNATURE

INTERNAL USE	CLASS CODE	NAME OF PRODUCT	IBU	REGION	COUNTRY	ALC %	RETAIL PRICE



SENDING FORMS AND PAYMENTS

DO NOT SEND BEER WITH YOUR ENTRY FORM AND FEES.

See below for beer shipping instructions.

The entry fee is \$440 per spirit entered in the tasting competition.

Make your check payable to:

SAN FRANCISCO WINE COMPETITION

Send your completed entry form and payment to:

THE TASTING ALLIANCE BEER COMPETITION

ATTN: Chloe Turan

PO Box 2520

Berkeley, CA 94702

Do NOT send your samples to this address. Sample Shipment address provided below.

If you are not paying by check, you may e-mail your completed entry form and payment information:

E-MAIL: maddee@thetastingalliance.com

NOTE: Keep a copy of the completed entry form for your records

SHIPPING BEER FROM WITHIN THE U.S

DO NOT SEND ENTRY FEES WITH YOUR BEER.

See above instructions for sending payments.

CAREFULLY PACK

the number of bottles required for your entries:

TASTING COMPETITION

You must send a four pack per entry.

KEGS ARE NOT PERMITTED.

INCLUDE

a copy of your completed entry form in your shipment

WRITE

on the boxes:

"SAMPLE MATERIALS, NOT FOR RESALE. GLASS ENCLOSED." For shipments of more than one box, mark each box:

"BOX 1 OF 4," "BOX 2 OF 4," etc.

SEND

THE TASTING ALLIANCE BEER COMPETITION

PIER 50, SHED A

SAN FRANCISCO, CA 94158

PHONE: +1 415-345-9000

SHIPPING PRODUCTS FROM OUTSIDE THE U.S.

If you are using your U.S. importer, they should follow the above instructions for domestic shipping.

If you are NOT using a U.S. importer, you MUST contact our import partner, Park Street Imports LLC, to avoid shipping delays and unnecessary customs charges.

**NEW YORK WORLD WINE & SPIRITS COMPETITION
WORLD SPIRITS COMPETITION IS NOT RESPONSIBLE
FOR CUSTOMS DUTY CHARGES OR FEES**

Park Street will assist you in obtaining all necessary import documentation and supply you with detailed instructions for properly preparing and labeling your shipment.

DO NOT SHIP YOUR SPIRITS UNTIL YOU RECEIVE IMPORT DOCUMENTS AND INSTRUCTIONS FROM PARK STREET YOU MUST CONTACT PARK STREET BY SEPTEMBER 30TH.

**PLEASE CONTACT THE COMPETITION TEAM AT
PARK STREET IMPORTS**

PHONE

+1 (305) 400-8324

EMAIL

competitions@parkstreet.com

Park Street Imports is NOT a customs broker. It is a U.S.-approved alcohol importer who will provide entrants with the documentation required by the U.S. to import samples. Park Street will work with DHL, FedEx, or a third-party customs broker to get your product cleared and delivered to the Competition on time.

**ALL ENTRY FORMS, FEES, AND
SAMPLES MUST BE RECEIVED BY
OCTOBER 28TH 2022**

